



भारत सरकार  
राष्ट्रीय महिला आयोग  
प्लॉट नं. 21, जसोला इंस्टीट्यूशनल एरिया  
नई दिल्ली-110 025  
GOVERNMENT OF INDIA  
NATIONAL COMMISSION FOR WOMEN  
PLOT NO.-21, JASOLA INSTITUTIONAL AREA,  
NEW DELHI-110 025  
Website : www.ncw.nic.in  
Date: 24.05.2023

F.No.: 15/46/2023-2024/NCW(SM)

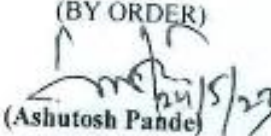
To,  
**Ms. Richa Kar,**  
Founder,  
Zivame, Retail Apparel and Fashion,  
Zivame Office, 5th Floor, Embassy Prime, Krishnappa Garden,  
CV Raman Nagar, Bagmane Tech Park, Bangalore,  
Karnataka 560093

Whereas, the National Commission for Women has taken a suo moto cognizance of the Twitter post of Kalinga Rights Forum, [REDACTED] alleging data breach by Zivame (online lingerie application) and leaking of sensitive information of 1.5 million Hindu girls to Islamic Groups through Dark Web for targeted harassments, love jihad, woman trafficking and abduction.

Therefore, take notice that the Commission in reference to the above matter has scheduled a hearing on 29 /05/2023 (Monday) at 12 P.M wherein you are, required to appear before the Commission in person.

Take further notice that in default the Commission may proceed to take such actions as it deems fit.

Given under my hand and seal of the Commission, this 24<sup>th</sup> May, 2023.

(BY ORDER)  
  
(Ashutosh Pande)  
Under Secretary

Copy to:

1. **Ms. Amisha Jain**  
CEO, Zivame Retail Apparel and Fashion,  
Zivame Office, 5th Floor, Embassy Prime, Krishnappa Garden,  
CV Raman Nagar, Bagmane Tech Park, Bangalore,  
Karnataka 560093
2. **Ms. Lavanya Pachisia**  
Chief Operating Officer, Zivame,  
5th Floor, Embassy Prime, Krishnappa Garden,  
CV Raman Nagar, Bagmane Tech Park, Bangalore,  
Karnataka 560093

