

NATIONAL FILM DEVELOPMENT CORPORATION LTD (NFDC) (A Government of India Enterprise) NFDC – FD Complex, 5th Floor, NMIC Building, 24 Dr. Gopalrao Deshmukh Marg, Mumbai 400 026 CIN – U92100MH1975GOI022994 ADV-41/Contractual/18.08.2025

Invites applications for the following various posts for Waves Bazaar 2025 on contract basis for the period of one year

Senior Programmer – Films & OTT Programming – 1 Post, Mumbai

Educational Qualification	:	Graduate / PG / MBA in Mass communication, Marketing, Media studies / Management studies, or Business Administration.
Experience	:	10 years in international film festival / film market / production house / OTT platforms. Experience in content marketplaces, film festivals, or AVGC sector
Desirable	:	Proven track record with international collaborations and government initiatives • Strong networks, excellent communication and pitching skills, understanding of co-production models • Familiarity with platforms like Film Bazaar, Marché du Film, MIPTV, or Annecy tools; flexible for global travel
Key Responsibilities	:	• Curate and evaluate submissions across film, OTT, and television verticals via the WAVES Bazaar portal. • Ensure selection of high-quality, market-relevant projects by applying rigorous filters. • Liaise with OTT platforms, broadcasters and distributors to facilitate acquisitions and co-productions. • Oversee WAVES Bazaar's programming presence at major festivals such as IFFI, Cannes, Berlinale, and TIFF—including delegation coordination, pavilion design, and content showcases. • Assist in organizing thematic panels, market screenings, and B2B matchmaking sessions. • Coordinate with industry associations, institutional partners, and stakeholders for smooth delivery and execution of events.
Age	:	Up to 45 years
Remuneration	:	Rs. 1,20,000/- per month all inclusive

Junior Programmer – Films & OTT Programming – 1 Post, Mumbai

Educational Qualification	:	Graduate / PG / MBA in Mass communication, Marketing, Media studies / Management studies, or Business Administration.
Experience	:	8 years in international film festival / film market / production house / OTT platforms. Experience in content marketplaces, film festivals, or AVGC sector
Desirable	:	Proven track record with international collaborations and government

		initiatives • Strong networks, excellent communication and pitching skills, understanding of co-production models • Familiarity with platforms like Film Bazaar, Marché du Film, MIPTV, or Annecy tools; flexible for global travel
Key Responsibilities	:	• Curate and evaluate submissions across film, OTT, and television verticals via the WAVES Bazaar portal. • Ensure selection of high-quality, market-relevant projects by applying rigorous filters. • Liaise with OTT platforms, broadcasters, and distributors to facilitate acquisitions and co-productions. • Oversee WAVES Bazaar's programming presence at major festivals such as IFFI, Cannes, Berlinale, and TIFF—including delegation coordination, pavilion design, and content showcases. • Assist in organizing thematic panels, market screenings, and B2B matchmaking sessions. • Coordinate with industry associations, institutional partners, and stakeholders for smooth delivery and execution of events.
Age	:	Up to 45 years
Remuneration	:	Rs. 60,000/- per month
Senior Programmer – Gaming & XR/VR Programming – 1 Post, Mumbai		
Educational Qualification	:	Graduate / PG / MBA in Mass communication, Marketing, Media studies / Management studies, or Business Administration
Experience	:	10 years in international film festival/ film market/ production house. Experience in content marketplaces, film festivals, or AVGC sector
Desirable	:	• Proven track record with international collaborations and government initiatives • Strong networks, excellent communication and pitching skills, understanding of co-production models • Familiarity with platforms like Film Bazaar, Marché du Film, MIPTV, or Annecy tools, flexible for global travel
Roles & Responsibilities	:	• Curate applications from game developers and esports companies submitted via the portal. • Interface with gaming publishers, platforms (Steam, PlayStation, Xbox, etc.), and investors for showcasing and business discussions. • Apply quality and market filters to identify relevant, high-potential gaming content. • Lead WAVES Bazaar's gaming vertical at events such as IGDC, Gamescom, and GDC. • Design engaging B2B showcases and competitive experiences in Domestic and International markets. • Liaise with stakeholders, associations, and partners for seamless execution and impact.

Age	:	Up to 45 years
Remuneration	:	Rs. 1,20,000/- per month
Head – Marketing & Business Development Consultant – 1 Post, Delhi		
Educational Qualification	:	PG/MBA in Marketing, Media Management, or Business Administration
Experience	:	15 + years in international media marketing or business development Experience in content marketplaces, film festivals, or AVGC sector
Desirable	:	• Proven track record with international collaborations and government initiatives • Strong networks, excellent communication and pitching skills, understanding of co-production models • Familiarity with platforms like Film Bazaar, Marché du Film, MIPTV, or Annecy tools, flexible for global travel
Key Responsibilities	:	A. Strategic Marketing & Branding • Develop and implement a comprehensive global marketing strategy (digital + offline). • Define branding, positioning, and messaging strategies suited to international markets. • Lead the production of brochures, digital campaigns, newsletters, and presentation decks. B. Global Outreach & Industry Engagement • Identify and engage international studios, OTT platforms, broadcasters, AVGC firms, and film institutions for WAVES participation. • Coordinate roadshows and B2B meetings with support from Indian embassies and missions. • Liaise with partner festivals and trade bodies (e.g., Locarno, MIPCOM, Screen Australia, Annecy). C. Business Development • Onboard key industry stakeholders including content creators, buyers, distributors, and tech platforms. • Identify revenue-generating models (subscriptions, paid features, sponsorships, co-production funding). • Lead negotiation and execution of MoUs and international partnership agreements. D. Event Promotion & Delegation Management • Manage promotions for WAVES Bazaar activations in cities like Melbourne and Sydney. • Curate delegate lists, facilitate B2B match-making, and coordinate participation logistics. • Conceptualize and execute high-impact panels, roundtables, and networking events. E. Platform Development Support • Advise on portal features such as user experience, content tagging, and AI-enabled matchmaking tools. • Incorporate best practices from global content markets and digital marketplaces.

Age	:	Up to 45 years
Remuneration	:	Rs. 2,00,000/- per month
Senior Executive – Marketing & Business Development Consultant – 1 Post, Delhi		
Educational Qualification	:	Graduate/PG/MBA in Marketing, Media Management, or Business Administration
Experience	:	8 + years in international media marketing or business development Experience in content marketplaces, film festivals, or AVGC sector
Desirable	:	Proven track record with international collaborations and government initiatives • Strong networks, excellent communication and pitching skills, understanding of co-production models • Familiarity with platforms like Film Bazaar, Marché du Film, MIPTV, or Annecy tools, flexible for global travel
Key Responsibilities	:	A. Strategic Marketing & Branding • Develop and implement a comprehensive global marketing strategy (digital + offline). • Define branding, positioning, and messaging strategies suited to international markets. • Lead the production of brochures, digital campaigns, newsletters, and presentation decks. B. Global Outreach & Industry Engagement • Identify and engage international studios, OTT platforms, broadcasters, AVGC firms, and film institutions for WAVES participation. • Coordinate roadshows and B2B meetings with support from Indian embassies and missions. • Liaise with partner festivals and trade bodies (e.g., Locarno, MIPCOM, Screen Australia, Annecy). C. Business Development • Onboard key industry stakeholders including content creators, buyers, distributors, and tech platforms. • Identify revenue-generating models (subscriptions, paid features, sponsorships, co-production funding). • Lead negotiation and execution of MoUs and international partnership agreements. D. Event Promotion & Delegation Management • Manage promotions for WAVES Bazaar activations in cities like Melbourne and Sydney. • Curate delegate lists, facilitate B2B match-making, and coordinate participation logistics. • Conceptualize and execute high-impact panels, roundtables, and networking events. E. Platform Development Support • Advise on portal features such as user experience, content tagging, and AI-enabled matchmaking tools. • Incorporate best practices from global content markets and digital marketplaces.

Age	:	Up to 45 years
Remuneration	:	Rs. 60,000/- per month
Head Legal – International Data Security & Compliance – 1 Post, Delhi		
Educational Qualification	:	Full-time Master in Law (LLM).
Experience	:	8 years of relevant experience in private or public sector undertaking/Govt.
Key Responsibilities	:	1. Manage and protect NFDC's trademarks, copyrights, and other intellectual property assets. 2. Conduct due diligence on potential collaborations, partnerships, and projects to assess intellectual property implications and risks. 3. Develop and implement effective strategies for handling legal disputes and litigation cases involving NFDC. Collaborate with external legal counsel to ensure a comprehensive approach. 4. Oversee and manage all aspects of litigation cases, including drafting legal documents, coordinating court appearances, and preparing witnesses and evidence. 5. Engage in settlement negotiations with opposing parties, seeking favourable resolutions for NFDC while minimizing potential risks. 6. Assist in resolving disputes related to intellectual property, whether through negotiation, mediation, or litigation. 7. Oversee the work of Contract Specialist to ensure impeccable drafting and execution of the contract. 8. Monitor changes in relevant legislation and the regulatory environment and take appropriate action. Designational Responsibilities: 1. Assist in taking critical decisions related to IPR and other court cases. 2. Reporting and Metrics: 3. Developing and implementing plans to achieve team targets of the department and BU set by higher management. 4. Staff Training and Development: Identify training needs for personnel and support their professional development. • Expertise in conducting intellectual property research and analysis • Skilled in drafting and reviewing IP agreements, licenses, and assignments, ensuring compliance with legal and regulatory requirements. • Proven ability to manage and oversee litigation matters • Skilled in analysing legal risks, developing litigation budgets, • Demonstrated commitment to financial ethics, transparency, and accountability. • Meticulously reviews and prepares legal and regulatory documents • Possesses excellent communication skills • Displays problem-solving abilities to address complex company secretariat issues. • Demonstrates leadership qualities in providing guidance to the team
Age	:	Up to 45 years
Remuneration	:	Rs. 1,20,000/- per month
General Conditions: 1. Interested candidates may fill up the application form on NFDC LinkedIn Portal on or before 07/09/2025 till 6:00 pm 2. NFDC takes no responsibility for any delay in receipt or loss in postal transit of any application or communication. 3. Though the initial place of posting will be as per advertisement, the selected candidates will be		

required to serve in any part of India as per the discretion/requirement of NFDC.

4. Candidates are advised to keep their e-mail ID active at least for one year. No change in e-mail ID will be allowed once entered. All future correspondence shall be sent via e-mail or at the permanent address mentioned by the candidates in the application form.

5. Any corrigendum/amendment in respect of the above advertisement shall be made available only on Samarth Portal hence prospective applicants are advised to visit NFDC website regularly for above purpose.

6. Any canvassing, directly or indirectly, by the applicant will disqualify his/her candidature.

7. Any legal proceedings in respect of any matter of claim or dispute arising out of this advertisement and/or applications in response thereto shall be subject to jurisdictions of Courts at Mumbai.

8. The management reserves the right in relaxing the age/qualification of deserving candidates for the above post.

9. The Management reserves the right to reject any application/candidature at any stage without assigning any reason.

10. Management reserves the right to not to fill-up the post or cancel the recruitment in the interest of the Company.

11. The contract hiring would be through outsourced agency selected by NFDC Ltd.